



Cathay Photo Rewards Program

List of Qualifying House and Non-House Brands*

NO.	HOUSE BRANDS
1	Akarui
2	Aladdin
3	ALPA
4	Arca Swiss
5	B+W Filters
6	BlackRapid
7	Cam-In
8	Cokin
9	Core SWX <i>(Formerly known as Switronix)</i>
10	Cura
11	D Focus Systems
12	Datacolor
13	Domke
14	DSPTCH
15	Elinchrom
16	ExpoDisc
17	Gary Fong
18	Genus
19	Gitzo
20	Hakuba

NO.	NON-HOUSE BRANDS
1	Accsoon
2	Aputure
3	Angelbird
4	Atomos
5	Audio-Technica
6	Blackmagic Design
7	Canon
8	Cinegears
9	Datavideo
10	Deity
11	Digital Juice
12	DJI
13	Drobo
14	EIZO
15	Epson
16	FEELWORLD
17	Freefly
18	Fujifilm
19	Fxlion
20	G-Technology



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NO.	HOUSE BRANDS
21	Hive Lighting
22	HoldIt by Noga
23	HOYA
24	Ilford
25	JJC
26	Joby
27	Kenko
28	Kessler Crane
29	Kinetratics
30	KIPON
31	Lastolite
32	LEE Filters
33	Lensbaby
34	LensCoat
35	Light & Motion
36	LITH
37	Lowepro
38	Lume Cube
39	Lux Gear
40	Mamiya

NO.	NON-HOUSE BRANDS
21	Godox
22	GoPro
23	Hasselblad
24	Hyper
25	Ice Light
26	Ikan
27	Insta360
28	Kandao
29	Kodak
30	Laowa
31	Leica
32	LensPen
33	Libec
34	Litepanels
35	Lowel
36	MagMod
37	Metabones
38	Nanuk
39	Nikon
40	Nitecore



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NO.	HOUSE BRANDS
41	Manfrotto
42	National Geographic <i>(Bags and Tripod)</i>
43	Newsweaver
44	Noga
45	OP/TECH USA
46	PD Movie
47	Photo Clam
48	Photosol
49	PocketWizard
50	Polaroid
51	Rogue Photographic Design
52	Rotolight
53	Roundflash
54	Savage
55	Sekonic
56	SLIK
57	Spider Camera Holster
58	Steadicam
59	Syrp
60	Tiffen <i>(Filters and Lens Accessories)</i>

NO.	NON-HOUSE BRANDS
41	Olympus
42	OneTakeOnly
43	Panasonic
44	Peak Design
45	Pentax
46	PGYTech
47	Pixelstick
48	Portabrace
49	Portkeys
50	Profoto
51	Ricoh
52	RØDE Microphones
53	Sabinetek
54	Sachtler
55	Samyang
56	Sandisk
57	Saramonic
58	Sennheiser
59	Sescom
60	Shure



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NO.	HOUSE BRANDS
61	Tokina
62	Viltrox
63	VisibleDust
64	Visual Echoes
65	Wimberley
66	Wooden Camera
67	Zacuto USA
68	ZEISS <i>(Sports Optics and Cine Lenses)</i>

NO.	NON-HOUSE BRANDS
61	Sigma
62	SLR Magic
63	SmallHD
64	SmallRig
65	Sony
66	Tamron
67	Tentacle Sync
68	Teradek
69	Teris Tech
70	Vaxis
71	Wacom
72	Westcott
73	Western Digital
74	X-RITE
75	Z CAM
76	ZEISS <i>(Photo Lenses)</i>
77	Zhiyun
78	Zoom
79	Other Miscellaneous Accessories <i>(From brands that are not listed here)</i>

* Last Updated: November 2020. Does not include items that are on clearance sale.